



Rosebud Run Sleddog Society  
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## Sponsorship Program

The 'Rosebud Run Sleddog Classic' Sponsorship program is designed to allow anyone wishing to participate in the hosting of this event, the opportunity to be involved. Several sponsorship levels are offered with varying levels of recognition allowing every company or individual to support this event at a comfortable level given their own budgetary considerations. The Rosebud Run Sleddog Society believes we have established a sponsorship program which provides significant value for the sponsorship dollar at each sponsorship level.

For those sponsorship levels where there is a limited number of the sponsorships available, sponsorships will be accepted on a first-come-first-served basis. For more information on our Sponsorship Program contact Deborah Patten (Ph: 403-335-3617, Email: [deborah@rosebudrun.ca](mailto:deborah@rosebudrun.ca)) or Bill Windsor (Phone: 403-335-9445, E-mail: [bill@rosebudrun.ca](mailto:bill@rosebudrun.ca)).

Annual Sponsorships are based on the Rosebud Run Sleddog Classic race dates for any given year. Subject to weather and trail conditions, the Rosebud Run Sleddog Classic takes place on the last full weekend of January.

### **\$5000 Sponsorship (Platinum Sponsor)**

Permanent sign at the Race Site (sign supplied by sponsor)

Sign not to exceed 48" inches high by 96" inches wide, equipped with grommets

Permanent Sign below the Rosebud Run Sleddog Classic Sign in the Rosebud Valley

Sign must measure 36 inches height by 48 inches wide (sign supplied by sponsor)

Recognition in all printed programs

"Proud Sponsor" poster for display at the Sponsor's place of business

Two (2) Rosebud Run Sponsor Toques

Two (2) Banquet Dinner Tickets to the dinner banquet held during the Classic Race

Annual Term begins on the date sponsorship is paid and sign is supplied to organizers

Annual renewals are due on the anniversary of the annual term

Opportunity to hold a Sponsor Event at the Rosebud Run race site

Opportunity to set up a 10' by 10' booth at the race site for all Rosebud Run events

### **\$800 Sponsorship (Gold Sponsor)**

#### **Applies to all Gold Sponsorships**

Recognition in all printed programs and on the website

'Proud Sponsor' poster for display at the Sponsor's place of business

Two (2) Rosebud Run Sponsor Toques

One (1) Banquet Dinner Ticket to the dinner banquet held during the Classic Race

Annual Term begins on the date sponsorship is paid and sign is supplied to organizers

Annual renewals are due on the anniversary of the annual term

There are only 16 of these sponsorships available due to space limitations

#### **Rosebud River Valley Sign (Option 1)** (sign supplied by sponsor) (8 available)

Sign is mounted on the permanent sign structure on the east entrance to Didsbury directly across from the Didsbury Campground

Sign must measure 36 inches high by 48 inches wide equipped with grommets

#### **Sign at the Race Site (Option 2)** (sign supplied by sponsor) (4 available)

Sign is mounted on the permanent sign structure at the race site on the back road into Didsbury (Township Road 31.2A)

Sign not to exceed 48 inches high by 96 inches wide, equipped with grommets

## **\$500 Sponsorship (Silver Sponsor)**

### **Applies to all Silver Sponsorships**

Recognition in all printed programs and on the website

'Proud Sponsor' poster for display at the Sponsor's place of business

Two (2) Rosebud Run Sponsor Toques

One (1) Banquet Dinner Tickets

Term is a two (2) month period from one (1) month prior to the Classic rate to one (1) month after the Classic race

### **Sign at the Race Site (Option 1)** (sign supplied by sponsor)

Sign not to exceed 48 inches high by 96 inches wide, equipped with grommets

Sign must be delivered to organizers by January 15 of the race year

### **Volunteer Tent and Sign (Option 2)** (sign supplied by sponsor, one available)

Sign will be mounted on the heated Volunteer Tent at the race site.

Sign not to exceed 24 inches high by 120 inches wide, equipped with grommets

Sign must be delivered organizers by January 15 of the race year

## **Trophy Options**

### **Applies to All Trophy Sponsorships**

Company representative may present the Trophy at the Awards Ceremony

Includes a perpetual trophy and keeper trophy

Recognition in all printed programs and on the website

'Proud Sponsor' poster for display at the Sponsor's place of business

Two (2) Rosebud Run Sponsor Toques

Sign at the Awards Presentation Venue (sign supplied by sponsor)

Sign not to exceed 24 inches high by 48 inches wide, with grommets

Sign must be delivered to organizers by January 15 of the race year

### **6-Dog Open Class Championship Trophy** (AG Foods in 2011)

\$300 sponsorship

### **6-Dog Purebred Class Championship Trophy** (97.7 CKfm Radio in 2011)

\$300 sponsorship

### **4-Dog Open Class Championship Trophy** (Lois and Don Wright in 2011)

\$300 sponsorship

### **4-Dog Purebred Class Championship Trophy** (Town of Didsbury in 2011)

\$300 sponsorship

### **Skijoring Championship Trophy** (Tanas Concrete in 2011)

\$250 sponsorship

### **John Bates Memorial Trophy (Junior Class)** (Windsor Graphics in 2011)

\$250 sponsorship

## **\$250 Sponsorship (Bronze Sponsor)**

### **Applies to all Bronze Sponsorships**

Recognition in all printed programs and on the website

'Proud Sponsor' poster for display at the Sponsor's place of business

One (1) Rosebud Run Sponsor Toque

Term is a two (2) month period from one (1) month prior to the Classic rate to one (1) month after the Classic race

### **Sign at the Race Site (Option 1)** (sign supplied by sponsor)

Sign not to exceed 24 inches high by 48 inches wide, equipped with grommets

Sign must be delivered to organizers by January 15 of the race year

### **Race Brochure Advertising (Option 2)** (black and white brochure)

Advertisement must be 3 7/8" high by 4 3/4" wide maximum (equal to 1/2 page)

Advertisement must be supplied camera ready in black and white

Ad copy must be supplied in hardcopy and digital format by January 15 of the race year

**\$100 Sponsorship (Team Sponsor)**

Sign at the Race Site (sign supplied by sponsor)

Sign not to exceed 24 inches high by 36 inches wide, equipped with grommets

Sign must be delivered to organizers by January 15 of the race year

Recognition in all printed programs and on the website

Term is a one (1) month period from two (2) weeks prior to the Classic race to two (2) weeks after the Classic race

'Proud Sponsor' poster for display at the Sponsor's place of business

**Merchandise Sponsorship**

Recognition in all printed programs and on the website

Recognition associated with the donated item

Options

Mushers Meeting Draw Table – any item is acceptable – about 50 required

Most Sportsmanlike Musher – any item is acceptable – 1 item required

Rosebud Run Banquet Door Prize Draw - any item is acceptable – 1 item required

**Rosebud Run Sleddog Society Friend**

\$50.00 per friend.

Recognition in all printed programs and on the website

Sign not to exceed 24 inches high by 24 inches wide, equipped with grommets

\$50 per sign – assigned placement

Sign must be delivered to organizers by January 15 of the race year

The Rosebud Run Sleddog Society is working diligently to create a facility capable of entertaining year-round activities for sled dog enthusiasts and the public in general. These projects are being undertaken by the Rosebud Run volunteer core and rely on the generosity of individuals and organizations supporting these projects.

**Vegetative Enhancement**

The Rosebud Run Sleddog Society has embarked on a five-year program of planting trees along the length of the race trail (4 miles) to create a park-like setting. 890 trees, Cottonwood Poplar and Colorado Spruce, were planted in 2011 lining approximately one-third of the race trail. You can be part of this project in several different ways.

**Applies to all Vegetative Enhancement Sponsorships**

Recognition in all printed programs and on the website

Sponsor chooses the name of the stretch of trees represented by the sponsorship

10 year signage on the trail displaying the sponsor's chosen wording

**Memorial Planting**

\$250 per Memorial Planting (tree or shrub sponsorship)

Includes a plaque situated at the base of the sponsored tree/shrub

Sponsorship is for equivalent of a 5 gallon tree/shrub (10 ft./4 ft.)

Choices include Mountain Ash, Willow, Saskatoon, Chokecherry or Dogwood.

**"Sponsor" Bluff**

\$500 per "Sponsor" Bluff (tree sponsorship)

Approximately 40 one gallon trees, 160 feet of trail

**"Sponsor" Grove**

\$1000 per "Sponsor" Grove (tree sponsorship)

Approximately 100 one gallon trees, 400 feet of trail

**"Sponsor" Corridor**

\$2000 per "Sponsor" Corridor (tree sponsorship)

Approximately 250 one gallon trees, 1000 feet of trail

## Bridge Crossings

One of the biggest challenges in creating a facility capable of entertaining year-round activities for sled dog enthusiasts and the public are the many creek crossings along the trail that make summer passage impossible. To address this, the Rosebud Run Sleddog Society is endeavoring to place a bridge at each of the crossings. You can help make this a reality by sponsoring a bridge.

### "Sponsor" Crossing

- \$2000 per "Sponsor" Crossing (bridge sponsorship)
- Recognition in all printed programs and on the website
- Sponsor chooses the name of the bridge represented by the sponsorship
- 10 year signage on the bridge displaying the sponsor's chosen name
- Two (2) Banquet Tickets in the year of sponsorship to the Rosebud Run Banquet held during the Classic Race

## Trail Benches

In creating a park-like setting, the Rosebud Run Sleddog Society will also be placing park benches at strategic locations along the trail. The benches are constructed with wood to fit the park-like atmosphere. Each bench is eight feet long complete with arm rests. The goal is to have twenty or so park benches along the length of the 4-mile trail.

### "Sponsor" Bench

- \$600 per "Sponsor" Bench
- Recognition in all printed programs and on the website
- Sponsor supplies the sign for the bench represented by the sponsorship
- Two (2) Banquet Tickets in the year of sponsorship to the Rosebud Run Banquet held during the Classic Race

### Memorial Bench

- \$600 per Memorial Bench
- Recognition in all printed programs and on the website
- Sponsor supplies the plaque for the bench represented by the sponsorship
- Two (2) Banquet Tickets in the year of sponsorship to the Rosebud Run Banquet held during the Classic Race

## Notes

- All Sponsorship values are GST exempt.
- Tax deductible receipts will be issued by the Rosebud Run Sled Dog Society for all monetary sponsorships.
- Retail value receipts will be issued by the Rosebud Run Sled Dog Society for all merchandise sponsorships.
- All Sponsor Signs must be delivered to Bill Windsor's residence, 1/2 mile east of the Didsbury Hospital on the south side of the road.
- Rosebud Run Sleddog Society Corporate Access Number: 5016423344.
- This document was last revised December 1, 2011.