



Rosebud Run Sleddog Society
c/o Bill Windsor, Box 50, Site 7, RR 2
Didsbury, AB T0M 0W0
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2010 Sponsorship Program

The 'Rosebud Run Sleddog Classic' Sponsorship program is designed to allow anyone wishing to participate in the hosting of this event, the opportunity to be involved. Several sponsorship levels are offered with varying levels of recognition allowing every company or individual to support this event at a comfortable level given their own budgetary considerations. The Rosebud Run Sleddog Society believes we have established a sponsorship program which provides significant value for the sponsorship dollar at each sponsorship level.

For those sponsorship levels where there is a limited number of the sponsorships available, sponsorships will be accepted on a first-come-first-served basis. For more information on our Sponsorship Program contact Dena Wannamaker (Phone: 403-335-3170, E-mail: musherdena@yahoo.ca).

\$800 Sponsorship (Gold Sponsor)

- Permanent Sign below the Rosebud Run Sleddog Classic Sign in the Rosebud Valley
 - Sign must measure 36 inches high by 48 inches wide (sign supplied by sponsor)
 - 3 year commitment
- Sign at the Race Site (sign supplied by sponsor)
 - Sign not to exceed 48 inches high by 96 inches wide
 - Sign must be equipped with grommets and delivered to organizers by January 1, 2010
- Recognition in all printed programs
- 'Proud Sponsor' poster for display at the Sponsor's place of business
- Two (2) Rosebud Run Toques
- There are only 8 of these sponsorships available due to space limitations

\$500 Sponsorship (Silver Sponsor)

Applies to all Silver Sponsorships

- Recognition in all printed programs
- 'Proud Sponsor' poster for display at the Sponsor's place of business
- Two (2) Rosebud Run Toques
- Sign at the Race Site (sign supplied by sponsor) (option 1)**
 - Sign not to exceed 48 inches high by 96 inches wide
 - Sign must be equipped with grommets and delivered to organizers by January 1, 2010
- Results Board Banner (banner supplied by sponsor) (option 2) (one available)**
 - Banner will be mounted on the race site Race Office
 - Banner not to exceed 24 inches high by 120 inches wide
 - Banner must be equipped with grommets and delivered to organizers one (1) week prior to the race

\$250 Sponsorship (Bronze Sponsor)

Applies to all Bronze Sponsorships

- Recognition in all printed programs
- 'Proud Sponsor' poster for display at the Sponsor's place of business
- One (1) Rosebud Run Toque
- Sign at the Race Site (sign supplied by sponsor) (option 1)**
 - Sign not to exceed 48 inches high by 72 inches wide
 - Sign must be equipped with grommets and delivered to organizers by January 1, 2010
- Race Brochure Advertising (black and white brochure) (option 2)**
 - Advertisement must be 3 7/8" high by 4 3/4" wide maximum (equivalent to 1/2 page)
 - Advertisement must be supplied camera ready in black and white
 - Ad copy must be supplied in hardcopy and digital format one (1) week prior to the race

\$100 Sponsorship (Team Sponsor)

Sign at the Race Site (sign supplied by sponsor)

Sign not to exceed 48 inches high by 48 inches wide

Sign must be equipped with grommets and delivered to organizers by January 1, 2010

Recognition in all printed programs

'Proud Sponsor' poster for display at the Sponsor's place of business

Merchandise Sponsorship

Recognition in all printed programs

Recognition associated with the donated item

Options

Mushers Meeting Draw Table – any item is acceptable – about 100 required

Most Sportsmanlike Musher – any item is acceptable – 1 item required

Meal & Mixer Door Prize Draw - any item is acceptable – 1 item required

Signage Options

Fence Line Sign along Township Road 31.2A

Sign not to exceed 48 inches high by 96 inches wide (sign supplied by sponsor)

\$50 per sign – assigned placement

Sign must be equipped with grommets and delivered to organizers by January 1, 2010

Trophy Options

Applies to All Trophy Sponsorships

Company representative may present the Trophy at the Awards Ceremony

Includes a perpetual trophy and keeper trophy

Recognition in all printed programs

Sign at the Awards Presentation Venue (sign supplied by sponsor)

Sign not to exceed 24 inches high by 48 inches wide

Sign must be equipped with grommets and delivered to organizers by Jan 1, 2010

6-Dog Open Class Championship Trophy (AG Foods)

\$300 sponsorship – 3 year commitment required

6-Dog Purebred Class Championship Trophy (97.7 CKfm Radio)

\$300 sponsorship – 3 year commitment required

4-Dog Open Class Championship Trophy (Macy's Restaurant)

\$300 sponsorship – 3 year commitment required

4-Dog Purebred Class Championship Trophy (Town of Didsbury)

\$300 sponsorship – 3 year commitment required

Skijoring Championship Trophy (Tanas Concrete)

\$250 sponsorship – 3 year commitment required

John Bates Memorial Trophy (Junior Class) (Glen Smith & Family)

\$250 sponsorship – 3 year commitment required

Notes:

All Sponsorship values are GST exempt.

Tax deductible receipts will be issued by the Rosebud Run Sled Dog Society for all monetary sponsorships.

Retail value receipts will be issued by the Rosebud Run Sled Dog Society for all merchandise sponsorships.

All Sponsor Signs must be delivered to Bill Windsor, 1/2 mile east of the Didsbury Hospital.